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FOR IMMEDIATE RELEASE

**"FORMER VERSACE MANSION"
1116 Ocean Drive, Miami Beach
IS SITE OF MIAMI BEACH MAYOR DAVID DERMER'S CHARITY
GALA 2004
SUNDAY, MARCH 28TH
7PM**

**Mayor David Dermer, Casa Casuarina, Barton G., Southern Wine
and Spirits, Don Peebles Atlantic Development Corporation, and
The Related Group**

proudly present

**A CHARITY GALA BENEFITTING NORTH-SHORE NOR ISLE OPTIMIST CLUB
CELEBRITY ATHLETES TO ATTEND**

(Miami Beach, FL)- Casa Casuarina is the **ONLY** place to be in South Beach this Sunday night, March 28th, 2004! At 7 o'clock in the evening **Mayor David Dermer** will open the doors to the most exciting charity event of the year. Gala sponsors, **Casa Casuarina, Barton G., Southern Wine and Spirits, Don Peebles Atlantic Development Corporation, and the Related Group** present Mayor Dermer's 2004 Annual Charity Gala benefiting the North Shore-Nor Isle Optimist Club, as well as other City of Miami Beach youth sports programs. Cocktail attire is suggested.

This year's gala theme is "A tribute to Hometown Sports Heroes". **World Champion Boxer** and Miami resident **Glen Johnson** will be one of the several local professional athletes in attendance. **Glen Johnson, a light-heavyweight fighter, is the current USBA and IBF World Champion.** Johnson will sign autographs and have both of his belts on display. **Also being honored Sunday night is NBC 6 Sports Anchor, Guy Rawlings.** Mayor Dermer is honoring **Rawlings** for his volunteer work with several local mentoring organizations. The **Ruby Baker Band** and **DJ Robert Raymes** will entertain the crowd and attendees will have the opportunity to participate in a silent auction that includes **vacation packages at the famous Canyon Ranch Spa and the Eden Rock Hotel.**

The **North Shore-Nor Isle Optimist Club** has been serving our community's youth for over 45 years. Year after year, the **Optimist Club** organizes activities to **"Bring out the Best" in our youth, including an annual picnic for Dade County's disadvantaged kids,** Perfect Attendance trophies to over 1000 kids in Miami Beach's

six public elementary schools, a dental program that provides care to needy children, and most recently, they have brought back a youth tackle football league to Miami Beach. This football league, called the Miami Beach Bulldogs, has managed to keep kids off the streets and teach them proper discipline, respect, teamwork, and sportsmanship.

All Press is welcome. Please call Elizabeth in advance if you are a member of the press. For tickets call 786-356-5999. Admission is \$100 per person. Cash, credit cards and checks will all be accepted at the door.